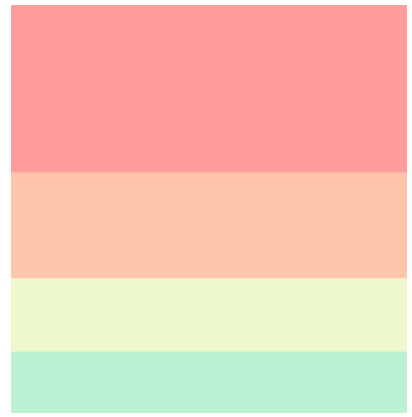


PALETTE GUIDE



UNDERSTAND THE
COLORS YOU MAY
USE

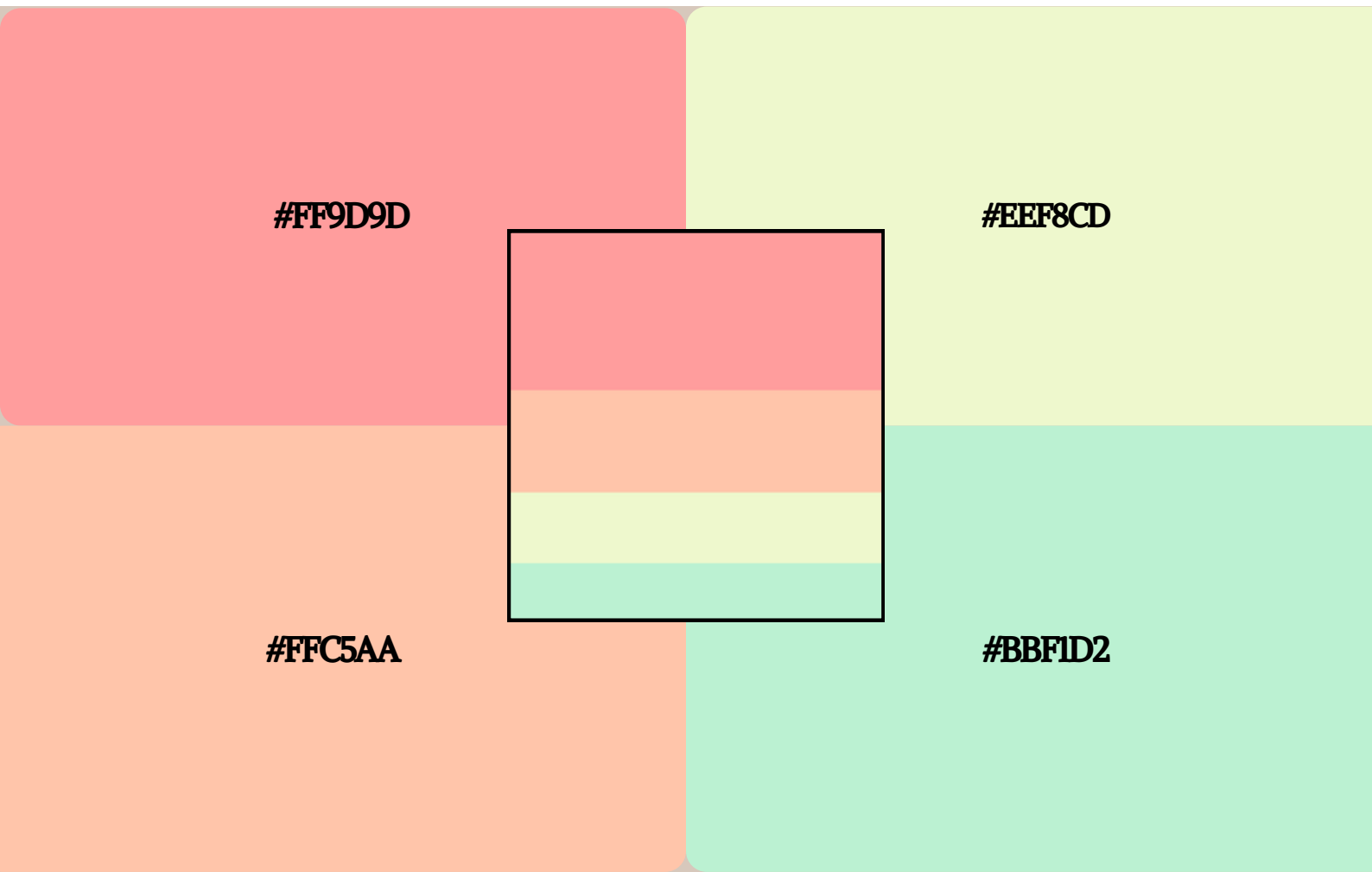
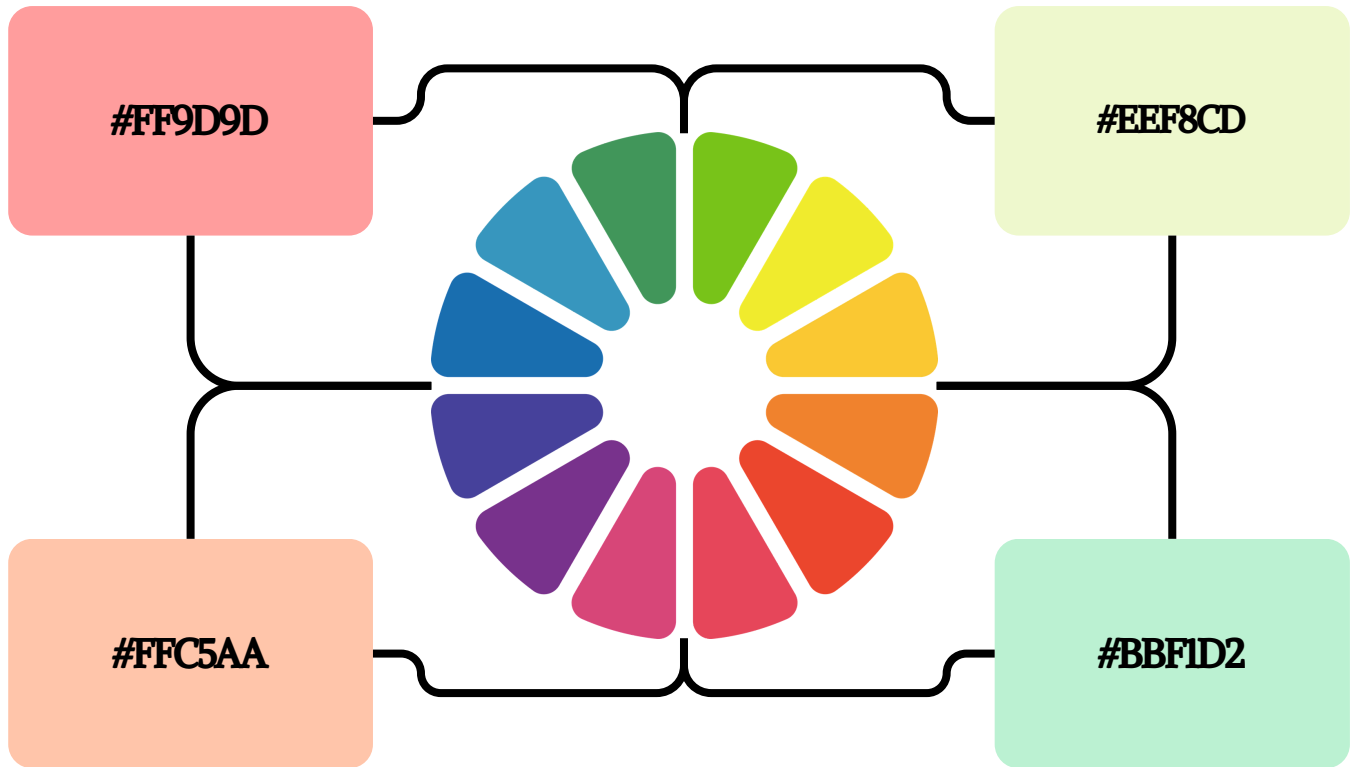
MAKE CONSCIOUS
ARTISTIC CHOICES

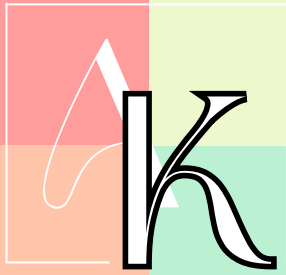
THEORY INTERTWINED
WITH ARTISTIC PRACTICE.



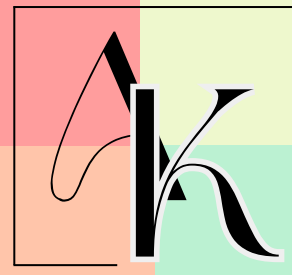
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RECIPE





ART KNOWLEDGE
In the name of art



ART KNOWLEDGE
In the name of art

PALETTE TITLE: WHISPERED AT DAWN



#FF9D9D

RGB(255, 157, 157)



#FFC5AA

RGB(255, 197, 170)



#EEF8CD

RGB(238, 248, 205)



#BBF1D2

RGB(187, 241, 210)

FEELING



tenderness



comfort

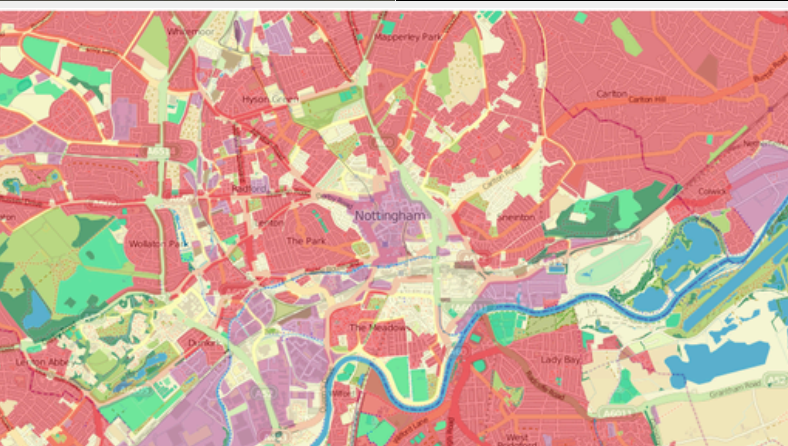


lightness

ABOUT THE PALETTE

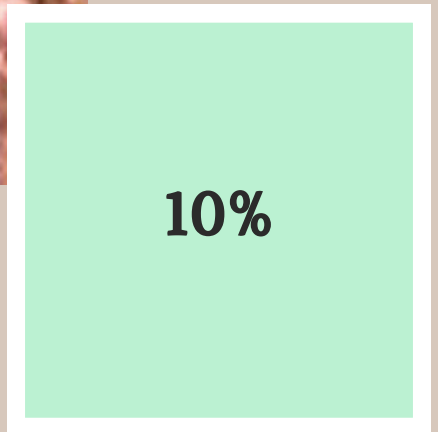
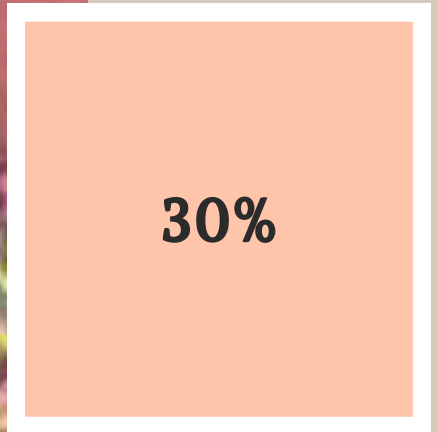
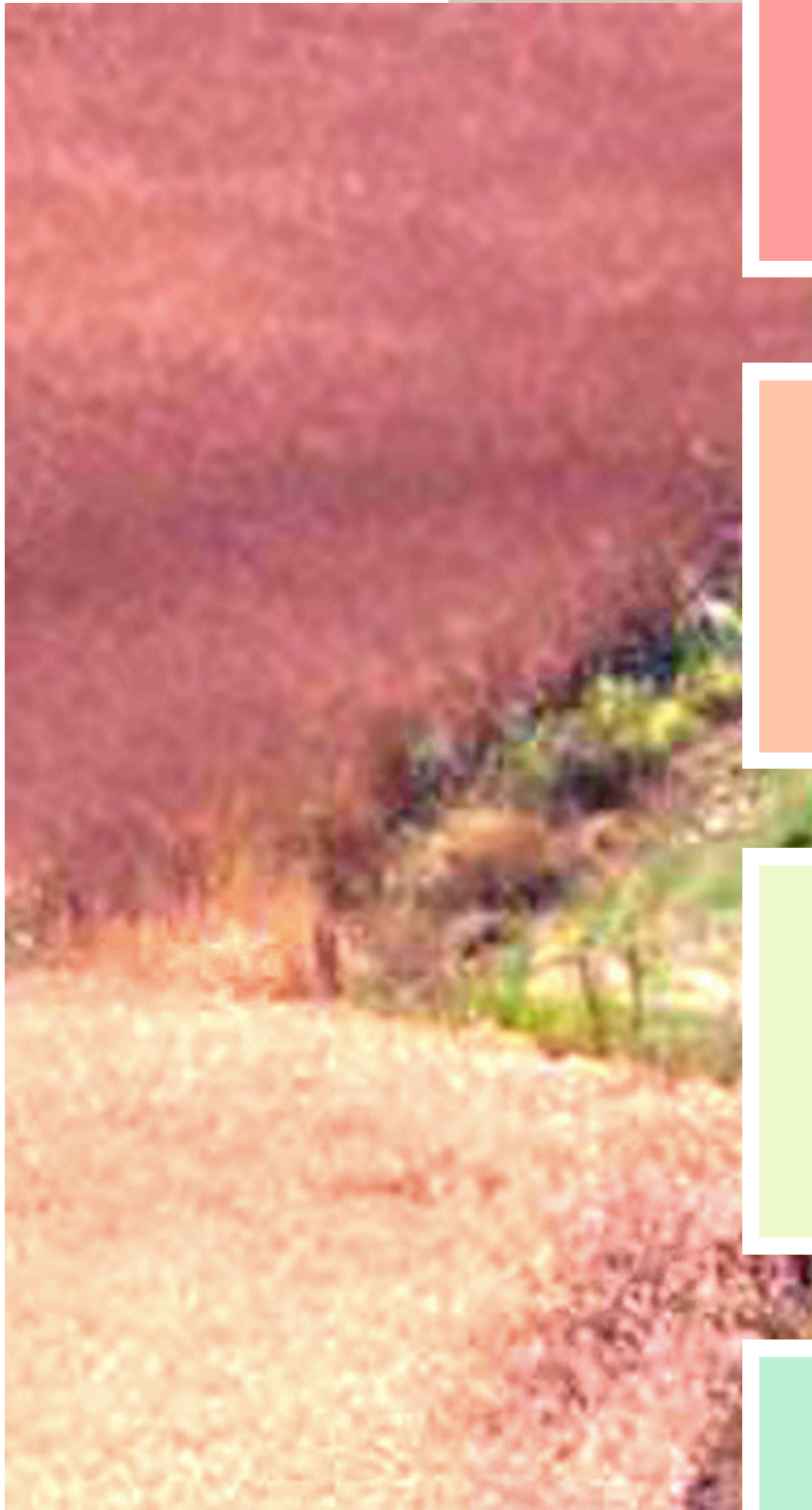
This palette is like the first breath of day the warm blush of the sky meets the cool freshness of morning dew on leaves. A subtle dance of powdery pink, peachy glow, and pastel green evokes the serene touch of a spring garden. It wraps the senses in gentleness, bringing a feeling of safe, carefree rest.

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Best proportions

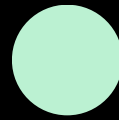
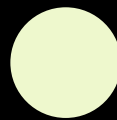
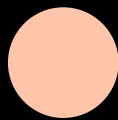




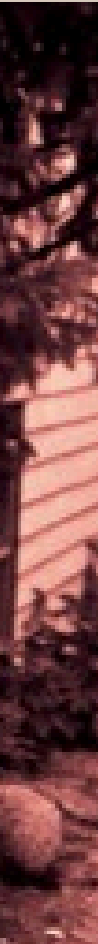
IMPACT

On this page you can observe how two basic colors (white and black) affect the color palette. This will help you better understand what kinds of projects to use it for.

Pay attention to how the colors harmonize, their contrasts and energy.



WHERE IT WORKS BEST

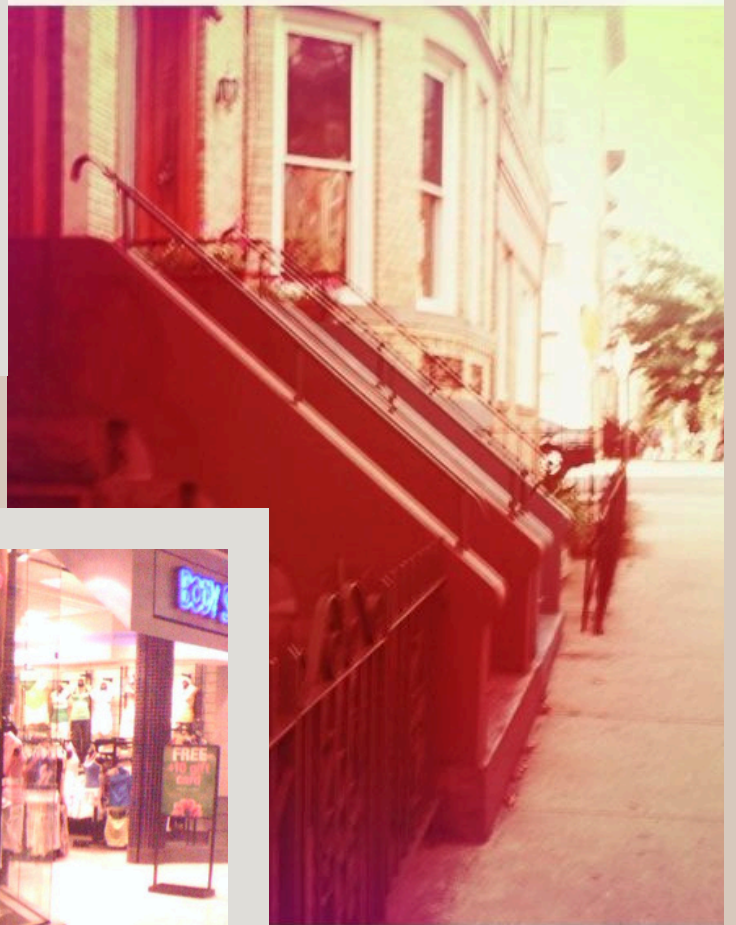


This palette speaks most powerfully in the context of an artisan ice cream parlour, patisserie, or dessert café, its hues instantly evoke strawberry sorbet, peach gelato, vanilla mousse, and mint froth, acting as an appetising bridge between colour and flavour.

Emotionally, it stirs carefree joy, summery calm, and nostalgia, making it a perfect fit for a place that promises pleasure and naturalness. In practice, the light green provides a clean backdrop, the peach warms up accents, and the powdery pink highlights details working equally well on a website, packaging, or in a pastel interior.

It would also suit a nursery, a natural skincare brand, or a boutique florist, yet it's in a sweet, local brand that it gains an almost synaesthetic power that not only decorates but also whets the appetite.

Aesthetic



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Thank
you

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